

## Experience

### Designer | Argus

#### Boston | Sep 2022 – Present

- Execute visual concepts from start of concept through final production.
- Partner with our copywriters and production team to ideate and bring ideas to life.
- Present creative work to Creative Directors and Account/Strategy team members, bringing a strong design point of view and strong reasoning for your decisions.
- Create design extensions for creative campaigns, including digital and print executions.
- Own medium-scale projects independently, and be responsible for meeting deadlines and following up with any questions or concerns.
- Create presentation materials for new business pitches.

### Junior Designer | ThinkArgus

#### Boston | Aug 2021 – Sep 2022

- Assist in the development of brand messaging for various digital campaigns and clients.
- Work within the parameters of clients' styles and color palettes to recommend contextually-appropriate changes.
- Concept, design, and execute a range of brand assets for our client's websites, billboards, display ads, print, events, and more.
- Produce storyboards, sketches, layouts/"roughs," and comps to visualize ideas with or without the help of Art Directors.

### Graphic Design Intern | Ingersoll Rand

#### Miami | Jun 2019 – Sep 2019

- Creation, editing and revision of product literature (Sales brochures, Installation manuals, Operation manuals, Technical manuals, Engineering Manuals, etc.)
- Creation of marketing content for sales campaigns.
- Participating in product management tasks, for example, the preparation of new product launches.
- Coordination and management of all Indesign product source files.

### Graphic Design Lab Assistant | Emmanuel College

#### Boston | Sep 2017 – Jun 2021

- Mastered printing on large scale Epson printers.
- Create graphics and flyers for the Art department and/or any other department.
- Help undergraduate students understand how to operate digital programs like Adobe Photoshop, Illustrator, Indesign, and so on.
- In charge of photographing student portfolios using backdrops, lights and a full frame camera.

**Languages** | English & Spanish    **Awards** | Hatch Award & Procaccini Award

## Contact

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## Education

### BFA Graphic Design

Emmanuel College | Boston  
2017 – 2021

### Highschool Diploma Architecture Intesive

DASH | Miami  
2012 – 2016

## Skills

Art Direction  
Strong Communication  
Ability To Multitask  
Problem-Solving  
Design Knowledge  
Strong Motion Graphics  
Typography  
UX/UI Design  
User Research  
Wireframing  
Basic HTML CSS  
Production Design  
Photography  
Concepting

## Software

Adobe Creative Suite  
Illustrator  
Photoshop  
InDesign  
After Effects  
Dimension  
AutoCAD  
Premiere  
Sketch  
Figma  
Microsoft Office  
More +